

ARDACIOUS



FOR IMMEDIATE RELEASE

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MEDIA RELEASE

Ardacious announces launch of Player subscription on Ardent Roleplay:

immersing players in their character with Augmented Reality

Celebrating with a Flash Sale

Brisbane, Queensland, July 1st 2020 - A Brisbane based game development company has launched their player Ardent Roleplay mobile and desktop apps that bring augmented reality technology to tabletop roleplaying games.

Ardent Roleplay Player subscription allows players to explore their character's world using vibrant augmented reality 3D models. New player character models are available, and more released every month, and can be customised and health states dynamically changed during games.

To celebrate our Player subscription announcement we are holding a flash sale for both our Player and GM subscriptions starting at 80% discount.

Ardacious is the team behind the concept and released their Game Master subscription in late 2019. The launch of the player subscription completes the full product suite. At a time when many players are playing remotely Ardent Roleplay is the only product that puts dynamic and customised 3D models on the table to enhance the TTRPG experience.

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Ardacious announces launch of the player subscription on Ardent Roleplay: Augmented Reality bringing tabletop roleplaying games to life

CEO Dr Ralf Muhlberger says "Many players are turning to tabletop RPGs, like Dungeons and Dragons and Call of Cthuhlu during the pandemic as it helps them to escape from the day to day reality and feel connected to others. With Ardent you can have augmented reality models on the table to increase immersion in your character and explore the world as they see it, whether you play remotely or face to face."

Our unique approach of delivering through mobile phones means that players have all the hardware that they need to add a high fidelity AR experience to their game playing. "You have already invested in the hardware with your smartphone to get access to great AR " said Ralf. "Ardent gives you the opportunity to stay connected and play with your character or plot out what you can accomplish for the next game. And that can be really cathartic, as well as fun"

Ardent Roleplay has been showcased to thousands of players nationally and internationally, receiving overwhelming positive engagement. Additionally they are streaming and recently played at PaizoCon Online.

Download details are on our website at <https://ardentroleplay.com/players/>

Details of our flash sale are on our website at <https://ardentroleplay.com/flash-sale/>

Ardacious is a game development company based in Brisbane, Australia with a complement of game designers, sound designers, illustrators, animators, programmers, testers and marketing. Specialising in Augmented Reality applications for industry, entertainment, and education, we also work with business and educational institutes to build AR applications designed to improve and advance the modern workspace.

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Organisation website: <http://ardentroleplay.com/>

Facebook: <https://www.facebook.com/ArdentRoleplay/>

Youtube: <https://www.youtube.com/channel/UCAv2NNX30UP0QTGckLPWFyA>

Instagram: <https://www.instagram.com/ardentroleplayapp/>

Twitter: <https://twitter.com/ardentroleplay>

TwitchTV: <https://www.twitch.tv/ardentroleplay>

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